

DESCRIPTION

The Fundamentals of Economic Development workshops present an overview of the economic development process as well as exploring trends and emerging issues. The topics covered are similar to the core concepts included in training courses attended by professional economic developers from across the country.

The format is flexible and adaptable to individual community needs

The workshops are designed to give the non-professiona a basic understanding of economic development principles, strategies and tools.

Participants will explore the process of "economic development" and learn where to go for assistance.

WHO SHOULD ATTEND

This workshop is designed for local elected officials; chamber and local economic development organization board of directors; community volunteers and anyone interested in learning more about the process of community economic development.

Fundamentals of Economic Development
was developed by:

Missouri Economic Development Council's
Profession Development Committee

MEDC

What A Way To Grow

and is presented and managed by
ExCEED - Community Economic and
Entrepreneurial Development

UNIVERSITY OF MISSOURI
 **Extension**

*For more information, or to schedule a
workshop, contact:*

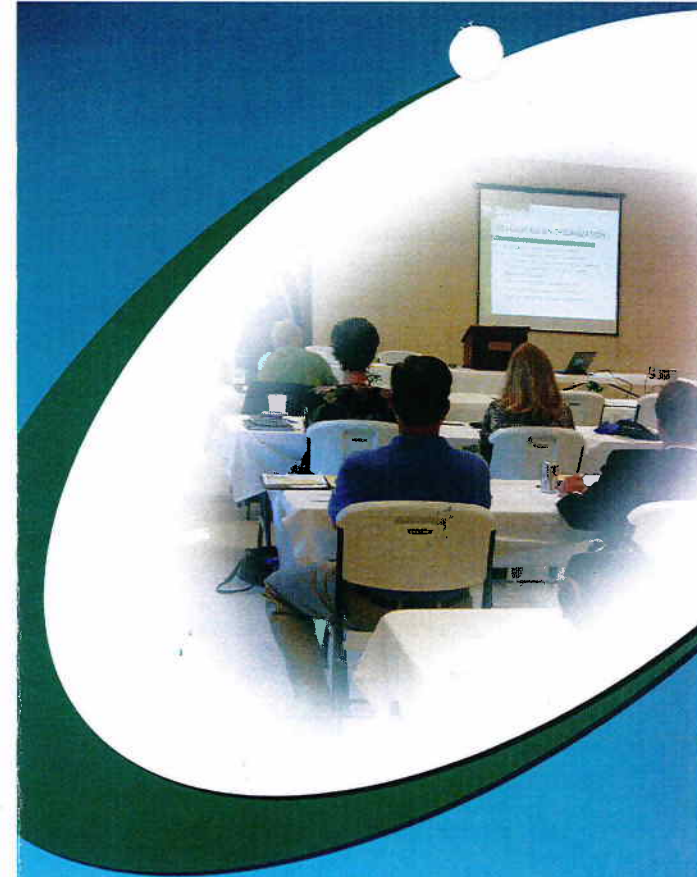
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FUNDAMENTALS OF ECONOMIC DEVELOPMENT

*Providing Elected Officials and
Community Leaders with insights and
strategies for local economic development*

AWARENESS | ADVOCACY | ACTION

**SCHEDULE A
WORKSHOP TODAY!**

Workshop Overview

The ***Fundamentals of Economic Development*** workshop opens with a review of the definitions, principles and strategies of economic development and then moves into presentations on essential issues including:

- Why Plan?
- Organizing and funding economic development efforts
- Developing a strong community
- Developing a business site
- Business retention and expansion
- Growing new businesses and the role of entrepreneurship
- Marketing your community / region
- The role of incentives and financing economic development projects

The workshop's flexible format allows the material to be presented as a one-day workshop or as two half-day sessions.

Presenters

Presenters are experienced professional economic and community developers from across Missouri who share their experience and recommendations for successful economic development strategies.

Workshop content is flexible and can be customized to your community's Specific interests and needs.

TOPICS FOR THE FULL DAY WORKSHOP

- Economic Development: Definitions, Principles and strategies.
- Developing a Strong Community
- Strategic Planning for Economic Development
- Organizing / Funding Economic Development
- Business Site Development
- Business Retention and Expansion (BR&E)
- Growing New Businesses
- Entrepreneurship IS Economic Development
- Marketing for Economic Development
- Financing Economic Development Projects

TOPICS FOR THE SHORT WORKSHOP

(2-4 Hours)

- Economic Development: Definitions, Principles and Strategies
- Developing a Strong Community
- Strategic Planning for Economic Development
- Organizing and Funding Your Economic Development Program
- Business Retention and Expansion (BR&E)
- Growing New Businesses

Scheduling a workshop is easy!

We provide the organization and support for the training, and work with the local host organization to schedule and organize the event. ExCEED schedules speakers, develops event-specific marketing materials, conducts workshop evaluations, maintains a library of presentations and workshop materials, and provides other support as required.

The local host organization is responsible for setting the date, local arrangements, identifying sponsors to help cover costs, publicity, and taking registrations.

There is a fee for the workshops, which covers speakers and workshop materials. Local host organizations are expected to provide meeting space and any meals or refreshments.

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